

THE GODDARD SCHOOL TEACHES CONSERVATION, PARTICIPATES IN EARTH HOUR

By: Kristen Healey • March 16, 2011

The Goddard School® in Knoxville announces that it has joined World Wildlife Fund's Earth Hour 2011 for the third year in a row. To mark this global call to action on climate change, at 8:30 p.m. Saturday, March 26, people around the world will turn off their lights for one hour.

The Goddard School in Knoxville will join 370+ Goddard Schools nationwide to help spread the message that by working together, each one of them can make a positive impact toward a sustainable future. The Goddard School in Knoxville will launch an entire week of activities and lesson plans beginning March 21, leading up to a big celebration for the *Stepping Up for the Environment* event at 10 a.m. March 25, a day before the global event.

"This is an exciting opportunity for our teachers and children to get creative in 'stepping up' awareness about saving energy and the environment," says Anoula McCarren, owner of The Goddard School in Knoxville. "Joining Earth Hour enables our students to learn an important lesson and get the message out to their families and in their communities."

Throughout the week, children and teachers will participate in a variety of fun activities, games and lessons designed to increase their awareness of how energy use and daily activities can affect the future of the planet and how they can conserve energy in their daily lives. The Goddard School in Knoxville will integrate learning about the environment into art projects, science lessons and even snack time! Classes will nominate an official "Lightning Bug," who will be responsible for always turning off the classroom lights when the children exit the room. Students will also create invitations asking parents and neighboring buildings to join them in Earth Hour.

On March 25, The Goddard School in Knoxville will celebrate Earth Hour with the *Stepping Up for the Environment* event. The School will be participating in a variety of environmentally friendly activities. Then, at 10 a.m., schools will turn off any non-essential lighting for one hour.

Since its inception four years ago, Earth Hour has captured the world's attention and become a global phenomenon. Last year, for Earth Hour 2010, over one billion people in 4,000 cities in 126 countries on seven continents participated. In the U.S. alone, 90 million Americans participated.