



GODDARD SYSTEMS, INC. RECOGNIZED AS A WORLD-CLASS FRANCHISOR BY THE FRANCHISE RESEARCH INSTITUTE®

KING OF PRUSSIA, PA – August 17, 2009 – Goddard Systems, Inc., franchisor of The Goddard School® has been recognized as a world-class franchisor by the Franchise Research Institute®, an organization dedicated to promoting high standards of excellence throughout the franchising industry. This recognition was based on the results of a FranSurvey®, a survey that evaluates the relationship between franchisees and their franchisor.

Among the most notable responses received from Goddard School franchisees:

- 96 percent of respondents gave a positive rating on the overall quality of Goddard Systems, Inc. as a franchisor
- 95 percent of respondents gave a positive rating on their likelihood to recommend The Goddard School franchise to a prospective franchisee
- 94 percent of respondents gave a positive rating of the long-term growth potential for the business
- 95 percent of respondents gave a positive rating of the success of their franchise and the franchise system

“We are very pleased to be recognized as a top franchisor,” said Philip Schumacher, CEO of Goddard Systems, Inc. “FranSurvey gives our franchisees the opportunity to speak openly about the relationship. We not only use the feedback to validate our current efforts, but also to better understand franchisees’ needs in the future.”

To access results of this survey, please visit [The Goddard School FranSurvey Page](#). Click ‘Obtain Franchise Report’ to view the detailed report and enter the Promo Code: Goddard/PR. For more information about The Goddard School and current franchise opportunities, please visit www.goddardschool.com or call 1-800-272-4901.

About Goddard Systems, Inc. www.goddardschool.com

Recently named #1 Childcare Franchise in the United States, by *Entrepreneur* magazine, for the eighth consecutive year (January 2009) and one of the Top 200 Franchise Systems (in worldwide sales), by *Franchise Times*, for the second consecutive year (October 2008); Goddard Systems, Inc. (GSI) is expanding The Goddard School® network throughout the United States. Headquartered in King of Prussia, Pennsylvania, GSI currently licenses 320+ franchised schools with more than 40,000 students in 37 states. With a successful system in place and dedicated franchisees, GSI has achieved its initial goal as the acknowledged leader in franchised childcare. The company now has its sights on the next level -- recognition as the premier childcare provider in the United States.

About FranSurvey®

FranSurvey® is a comprehensive, confidential survey that provides input on all of the key variables in a franchise relationship including training, marketing, helpfulness of support staff, quality of products and services to provide a sense of whether current franchisees are energetic, successful, profitable and enthusiastic about their business. In order to receive certification, the franchisor must receive a positive rating on the survey’s Quick Score questions from two-thirds (66 percent) or more of their franchisees.