



GODDARD SYSTEMS, INC. ANNOUNCES \$10K SCHOLARSHIP

Scholarship to be given to an eligible Goddard School alumnus

KING OF PRUSSIA, PA – Goddard Systems, Inc. (GSI), franchisor of The Goddard School®, is calling out to all Goddard School alumni. GSI has just announced that it will be accepting applications for its annual \$10,000 Anthony A. Martino Memorial Scholarship.

The scholarship is given to one Goddard School alumnus each year and helps to finance the tuition of the college or university of the student's choice. Previous recipients include:

- 2008: Connor Sullivan, graduate of The Goddard School located in King of Prussia, PA.
- 2009: Marjorie Berman, graduate of The Goddard School located in Wyomissing, PA.

“The Anthony A. Martino Memorial Scholarship provides financial support to a graduate from The Goddard School who currently demonstrates excellent work ethic and perseverance at their high school,” says Joe Schumacher, Chief Operating Officer for Goddard Systems, Inc. “We know we have many alumni who fit that category and we are excited about this prestigious award.”

The Anthony A. Martino Memorial Scholarship is named in memory of the founder of The Goddard School, an entrepreneur who started several other well-known franchise companies including Aamco Transmissions, Inc. and Maaco Auto Painting & Bodyworks, Inc. According to Schumacher, Martino was a successful businessperson who worked his way up from humble beginnings to achieve success.

The application deadline for the Anthony A. Memorial Scholarship is February 12, 2010. Eligible applicants can access the scholarship application on Goddard's Web site at www.goddardschool.com under the Communication tab. Students interested in applying should follow the below guidelines:

- Applicants must be graduates of The Goddard School Pre-Kindergarten and/or Kindergarten programs.
- Applicants must submit a completed on-line application form.
- Applicants must be in their junior or senior years of high school and must use the scholarship to attend an accredited college or university.
- Relatives of the employees of Goddard Systems, Inc. or The Goddard School are ineligible.
- The scholarship recipient selection will be made without regard to race, age, gender, religion, political beliefs, employment status or any other factor which could constitute unfair or illegal discrimination.
- Decisions of the Scholarship Committee are final in matters relating to the above practices.
- Scholarships will be awarded on the basis of funds available and applicant eligibility.

To learn more about The Goddard School, or about the Anthony A. Martino Memorial Scholarship, families are encouraged to visit www.goddardschool.com

About Goddard Systems, Inc. www.goddardschool.com

Recently named #1 Childcare Franchise in the United States, by *Entrepreneur* magazine, for the eighth consecutive year (January 2009) and one of the Top 200 Franchise Systems (in worldwide sales), by *Franchise Times*, for the second consecutive year (October 2008); Goddard Systems, Inc. (GSI) is expanding The Goddard School network throughout the United States. Headquartered in King of Prussia, Pennsylvania, GSI currently licenses 340+ franchised schools with more than 40,000 students in 37 states. With a successful system in place and dedicated franchisees, GSI is the acknowledged leader in franchised childcare and a premier childcare provider in the United States.